



Partners' and Ambassadors' Idea List

We believe that individual acts of change – small or big – can collectively add up to significant improvements for British Columbians and our health and social care system. That is why [Change Day](#) is so important. But we can't possibly spread the word across the province alone, and that's why our partners are so important!

Are you looking for ideas to help promote Change Day BC? Look no further! We've created an à la carte menu of ideas for you to choose from! Please feel free to adapt any of the ideas below to fit the context of your organization.

- Share your pledge and challenge your colleagues to make one, too.
- Get your organization's senior leader(s) to show their support by pledging and showcasing their pledge.
- Include information about Change Day BC in your organizational newsletter.
 - We've got an [article template](#) to get you started!
- Challenge another group or organization to see who can get more pledges.
- Offer random prize draws to those who make a pledge for Change Day BC.
- Tell people about Change Day using social media such as Twitter, Facebook and Instagram.
 - Don't forget to use the **#ChangeDay** hashtag and check out our [Getting Started Kit](#) for sample tweets.
- Post information about Change Day BC on your organization's website.
 - Need some web images? There's a [web banner](#) available for you to use.
- Set up a "pledge tree" or other visual display so people can share their pledges in the weeks leading up to Change Day BC.
 - We've created some [leaves](#) for your tree to make it easy!
- Host a Change Day table at an event that you're attending or plan an event yourself.
 - Just let us know when it is and we can send you free [resources](#).
- Add the [Change Day BC logo](#) or [pledge invitation](#) to your signature file.
- Add a desktop image of the Change Day BC logo to all of the computers where you work.
 - You can download the Change Day BC logo [here](#).
- Subscribe to the Change Ambassador Network newsletter and encourage others to as well.
 - You can subscribe [here](#).
- Contact your local municipality and ask them to declare 17.11.17 Change Day BC (we are asking the province to do the same!)
- Contact your local media and ask them to raise awareness about Change Day BC.
 - We've got a sample [press release](#) to get you started.
- Wear your Change Day BC T-shirt proudly!
 - Order your t-shirts [here](#).
- Plan an event for Change Day itself (17.11.17) and let us know what you have in store.
- Don't forget to share your pledges with us!
 - You can mail or take photographs of any pledges you collect, and we will happily enter them online for you. Send them to us by mail or electronically:
Address: 201 - 750 W. Pender Street, Vancouver BC, V6C 2T8
Email: changeday@bcpsqc.ca
- Have other ideas? Great! Get creative! We'd love to hear what you come up with.

If there is anything that we can do to help you leading up to Change Day BC, please don't hesitate to let us know. Again, thank you very much for your support.

With warmest thanks,
The Change Day BC Team