

Info Kit

World Sepsis Day 2021

Hello!

Thanks for supporting the [BC Sepsis Network](#), [Action on Sepsis Research Cluster](#) and [Sepsis Canada](#) in promoting early recognition and treatment of sepsis in hospitals on World Sepsis Day, September 13. We invite you to join us and other organizations around the world in raising awareness of sepsis, and how rapid and timely interventions can reduce the risk of dying from the illness.

There are many ideas and resources in this kit for you to share with your organization to help raise awareness for **Sepsis Awareness Month (September)** and **World Sepsis Day 2021 (September 13)**.

BC Sepsis Network Webinars

Bridging Gaps in Post-Sepsis Care for Survivors

At this online panel discussion, learn about the experiences of survivors and clinicians in post-sepsis care and the challenges faced in transitioning patients from the hospital.

September 13 | 1000-1100 PT | [Learn More & Register](#)

Hospital Care Quality Improvement: Strategies for Overcoming Barriers

Discover wise practices from a leading consultant for sepsis quality improvement in the hospital, both for early-recognition and treatment.

September 13 | 1300-1400 PT | [Learn More & Register](#)

COVID-19 and Sepsis

Evidence for the various therapies for preventing or treating COVID-19 is quickly emerging and can be difficult to keep track of.

The BC COVID-19 Therapeutics Committee provides guidance on the most current research on the use of therapies in the management of COVID-19. Click [here](#) for up-to-date clinical guidance and recommendations.

Patients critically ill with COVID-19 also have viral sepsis. Read the [joint statement](#) and [consensus paper](#) emphasizing health systems to focus on measures to prevent and treat sepsis.

“Sepsis Stories – From Survivors, Family Members, and Healthcare Workers”

Many people have had very personal encounters with sepsis, with many recent stories related to COVID-19. Some stories end on a positive note, and some paint a picture of the difficult road that many sepsis survivors face. We believe that shared experiences contribute to valuable education for other patients, families and health care providers. Visit the [BC Sepsis Network website](#) – to read firsthand from sepsis survivors and learn about their post sepsis symptoms.

Infographics

Print, email or share infographics highlighting different aspects of sepsis on your website or social media channels to spread awareness about sepsis and World Sepsis Day:

Sepsis – What You Need to Know as a Patient – [Download](#)

SEPSIS
What You Need to Know as a Patient

What is Sepsis?
Sepsis is the body's extreme response to an infection. It is life-threatening and, without timely treatment, can rapidly lead to tissue damage, organ failure and, possibly, death.

Who is at Risk of Developing Sepsis?
Anyone can get an infection. Any infection can lead to sepsis.

- Anyone with a weak immune system
- Adults who are 65 years of age and older
- Anyone who receives treatments that involve insertion of medical objects into the body, like urinary catheters, including vascular lines and implanted devices
- Anyone with chronic illness

What Are the Signs and Symptoms of Sepsis?
Think S.E.P.S.I.S.

S SHIVERING You might have chills, fever, clammy skin and feel like you have the flu.	E ELEVATED HEART RATE It might feel like your heart is racing.	P PAIN You might feel new or different pain or discomfort.
S SLEEPY You may feel confused or disoriented or like you have less energy than usual.	I "I FEEL WORSE THAN EVER" You might be sick and worried that you are not getting better.	S SHORT OF BREATH You might feel out of breath or have trouble breathing.

World Sepsis Day Infographics - [Download a variety of online infographics](#)

WORLD SEPSIS DAY INFOGRAPHICS
STOP Sepsis. Save Lives.

A GLOBAL HEALTH CRISIS

- 47 000 000 - 50 000 000 cases per year
- At least 11 000 000 die - 1 death every 2.8 seconds
- Survivors may face lifelong consequences
- 1 in every 5 deaths worldwide is associated with sepsis

Global Sepsis Alliance
www.worldsepsisday.org
www.global-sepsis-alliance.org
September 13 Sepsis 2020 Day

WORLD SEPSIS DAY INFOGRAPHICS
STOP Sepsis. Save Lives.

THESE SYMPTOMS MIGHT INDICATE SEPSIS

- Slurred Speech or Confusion
- Extreme Shivering or Muscle Pain/ever
- Floating No Line All Day
- Severe Breathlessness
- It Feels Like You're Going to Die
- Skin Mottled or Discolored

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Sample Newsletter Article

Here's a message about the campaign that you can include in your organization's communications:

Join the Fight against Sepsis and COVID-19

September 13 is World Sepsis Day, an opportunity for people worldwide to unite in the fight against sepsis. Sepsis is a disease which causes a death every 3.5 seconds, killing 8 million people every year. Early recognition and treatment reduces sepsis mortality by 50% ([World Sepsis Day 2021](#)).

Many patients affected by COVID-19 will die from sepsis and its complications ([Intensive Care Medicine, 2021](#)). Signs of multi-organ injury typical of sepsis occur in approximately 2-5% of those with COVID-19 after approximately 8-10 days. Many survivors of COVID-19 are reporting physical, mental and cognitive effects that have lasted months beyond their initial diagnosis, similar to the long-term symptoms experienced by many sepsis survivors.

World Sepsis Day is an opportunity to increase public awareness and remind health care practitioners that there is an urgent need to increase and improve education and the quality of care for sepsis patients. It's also an important occasion to show solidarity with those who have lost loved ones or, as sepsis survivors, suffer from long-term consequences of the disease.

There are many ways to support World Sepsis Day! Start by joining the [BC Sepsis Network](#) - a collaborative created by the [BC Patient Safety & Quality Council](#), a highly visible member of the global sepsis community and early adopter of the new Centre for Disease Control sepsis resources. The Network connects physicians and nurses in the province to champion sepsis improvement locally, with the aim of reducing morbidity and mortality associated with sepsis.

Learn more about sepsis and how to identify the early symptoms in [this brochure](#), download [the World Sepsis Day Toolkit](#) and use **#WorldSepsisDay** and **#StopSepsis** to spread the word about the disease. Read the surviving COVID-19 and sepsis stories on the [BC Sepsis Network website](#).

Twitter

Help us spread the word about sepsis on social media! Please feel free to share the infographics, use **#WorldSepsisDay** and **#StopSepsis** and tag [@BCSepsis](#) and [@WorldSepsisDay](#) in your posts. Here are some suggestions:

- September 13 is #WorldSepsisDay. Learn about the disease and download resources to spread awareness - together we can #StopSepsis! <https://www.worldsepsisday.org>
- Sepsis causes a death every 3.5 seconds around the world. Early recognition and treatment reduces mortality. Learn to identify the symptoms to #StopSepsis. <https://bit.ly/3izdmmh> #WorldSepsisDay
- Slurred speech, fever, muscle pain and breathlessness are some of the symptoms of #Sepsis. Early recognition and treatment improve chances of survival – together we can #StopSepsis! <https://bit.ly/3izdmmh> #WorldSepsisDay
- Patients with severe COVID-19 also have viral sepsis. We need to continue global cooperation and strong infection prevention measures now more than ever. Read more: <http://bit.ly/2TeJou9> @GovCanHealth
- Through collaboration and innovation @ActionOnSepsis aims to conquer sepsis! Learn more and [join the research cluster](#).

- @SepsisCanada is a national research network working towards reducing the burden of sepsis. Learn how you can support finding better ways to prevent, detect and manage sepsis at <https://sepsiscanada.ca/>

Interested in other sepsis-related social media accounts?

Follow @ActionOnSepsis, @CanSepsisFdn, @SepsisAlliance, @Kristinerussell and @SepsisCanada for more information.

Facebook

You can add a WSD frame to your profile picture on Facebook. Follow these steps:

Go to your Facebook profile, click on your profile picture, click on “add frame” and search for the World Sepsis Day frame:

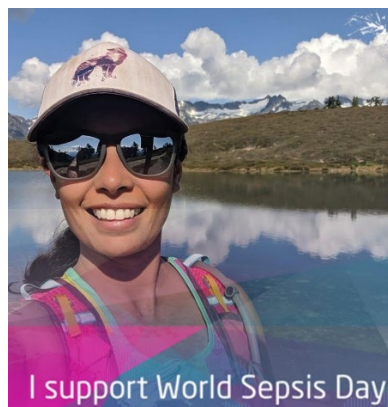


Photo Challenge

Take a picture of yourself or your team with one of the WSD infographics and share it on social media using the hashtag #WorldSepsisDay and tag [@BCSepsis](#) and [@WorldSepsisDay](#).

Email Signature

Add the following tagline to your email signature to help spread the word to your contacts:

September 13 is World Sepsis Day – Stop Sepsis, Save Lives

[Download resources from the BC Sepsis Network](#)

BC Sepsis Network Clinical Resources

Have you joined the BC Sepsis Network?

The [BC Sepsis Network](#) is a collaborative created by the [BC Patient Safety & Quality Council](#) to provide support for health care providers around BC to share resources, improve consistency of care, spread innovation and improvement ideas, and collaborate on change. [Join the Network](#) to stay up to date on sepsis care in BC!

The Inpatient Sepsis Toolkit

The Inpatient Sepsis Toolkit provides BC inpatient hospital wards with information, resources and tools to successfully initiate, implement and spread best practices for sepsis across BC.

<https://bcpsqc.ca/improve-care/bc-sepsis-network/inpatient-units/>

BC Emergency Department Sepsis Guidelines

The guidelines help emergency departments offer the best sepsis care for patients across the province, reducing mortality.

<https://bcpsqc.ca/improve-care/bc-sepsis-network/emergency-departments/>

Action on Sepsis Research Cluster at the University of British Columbia

Action on Sepsis Research Cluster is a trans-disciplinary group tackling the complex issue of sepsis prevention, diagnosis, and management across the human lifespan. To truly achieve excellence, we need everyone: clinicians, researchers, public end users, health care policymakers and you. Learn more about the cluster and how you can join us in the fight against sepsis at [Action on Sepsis](#).

Sepsis Canada

[Sepsis Canada](#) is a multidisciplinary research network working towards improving the prevention, detection and management of sepsis. As the first federally funded nationwide research network, its mission includes bringing together people from all walks of life including sepsis survivors, their families and caregivers, researchers and health care providers.

Interested in joining the Sepsis Canada Network? You can do so in two steps:

1. Complete [this intake form](#).
2. Researchers and investigators are asked to contact Nubia Zepeda (zepedan@mcmaster.ca) to ensure that their institution has joined the network-wide inter-institutional agreement.

We appreciate your help with promoting World Sepsis Day and thank you for your valuable contribution in the fight against sepsis!

Please let us know if you require any further information or have any questions.

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