

Quality Forum 2022

MAY 31 – JUNE 2
Vancouver, BC

Healing Together,
Emerging Stronger.

Sponsor & Exhibitor Prospectus



BC PATIENT SAFETY
& QUALITY COUNCIL
Working Together. Accelerating Improvement.

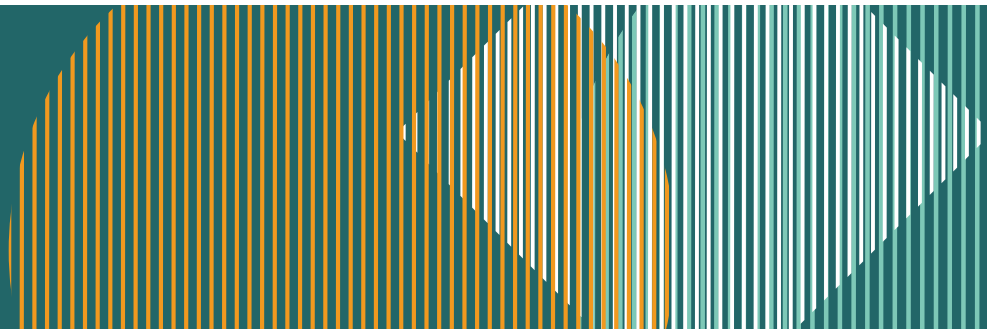
About the Quality Forum

Hosted by the BC Patient Safety & Quality Council, the Quality Forum brings together British Columbia's health care community to learn new skills and strategies, discuss opportunities and challenges and network with others interested in improving health care.

As one of the largest health quality conferences in Canada, the Quality Forum provides a unique opportunity to reach a wide range of health system stakeholders all at once. Becoming a sponsor or exhibitor will connect you with individuals working across the continuum of care from communities throughout the province, including clinicians, policy and decision makers, senior executive team and board members, patient partners, quality improvement leaders, researchers, students and more.



**We expect Quality Forum
2022 to sell out for the
11th consecutive year!**



Healing Together, Emerging Stronger

Our theme this year is Healing Together, Emerging Stronger, and we know that coming together in person will promote strong connections, facilitate the exchange of innovative ideas and re-energize our health care system after all we have been through over the last several years. We're committed to keeping the safety of our participants at the forefront and will continue to follow direction from our public health leaders as it becomes available.

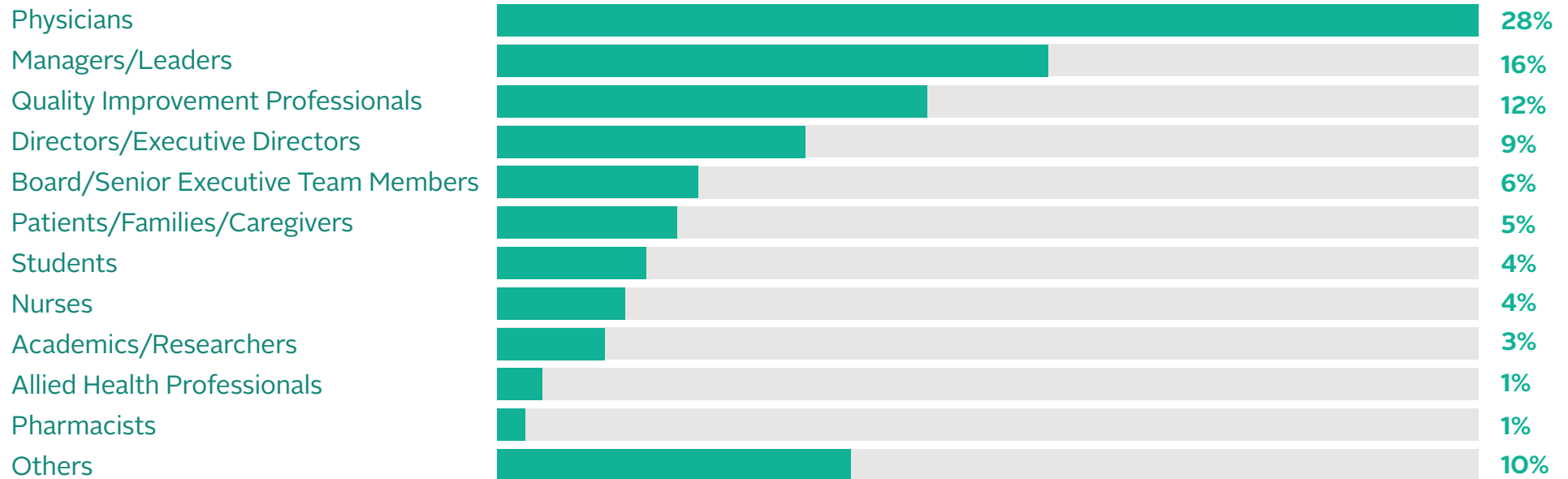


Event Objectives

- Ignite action and learning to improve quality of care;
- Create and strengthen relationships and collaboration across all areas of care;
- Share effective strategies and leading practices to stimulate and sustain improvement; and
- Demonstrate how every voice matters to achieve high-quality care.



Quality Forum Attendees



Quality Forum 2021

Sponsor & Exhibitor Benefits

	Platinum Sponsor \$15,000	Gold Sponsor \$10,000	Silver Sponsor \$7,500	Bronze Sponsor \$5,000	Standard Exhibitor \$2,750	Non-Profit Exhibitor \$2,000
Recognition as a prominent sponsor of the event	✓					
Dedicated mention on social media prior to the event	✓	✓				
Acknowledgement during opening remarks	✓	✓	✓	✓		
Logo included on event signage and website	✓	✓	✓	✓		
Logo printed in the Quality Forum program guide	✓	✓	✓	✓		
Name listed in the Quality Forum program guide	✓	✓	✓	✓	✓	✓
Option to host an exhibit table during the main Forum	✓	✓	✓	✓	✓	✓
Complimentary main Forum registrations*	5	3	2	1	1	1

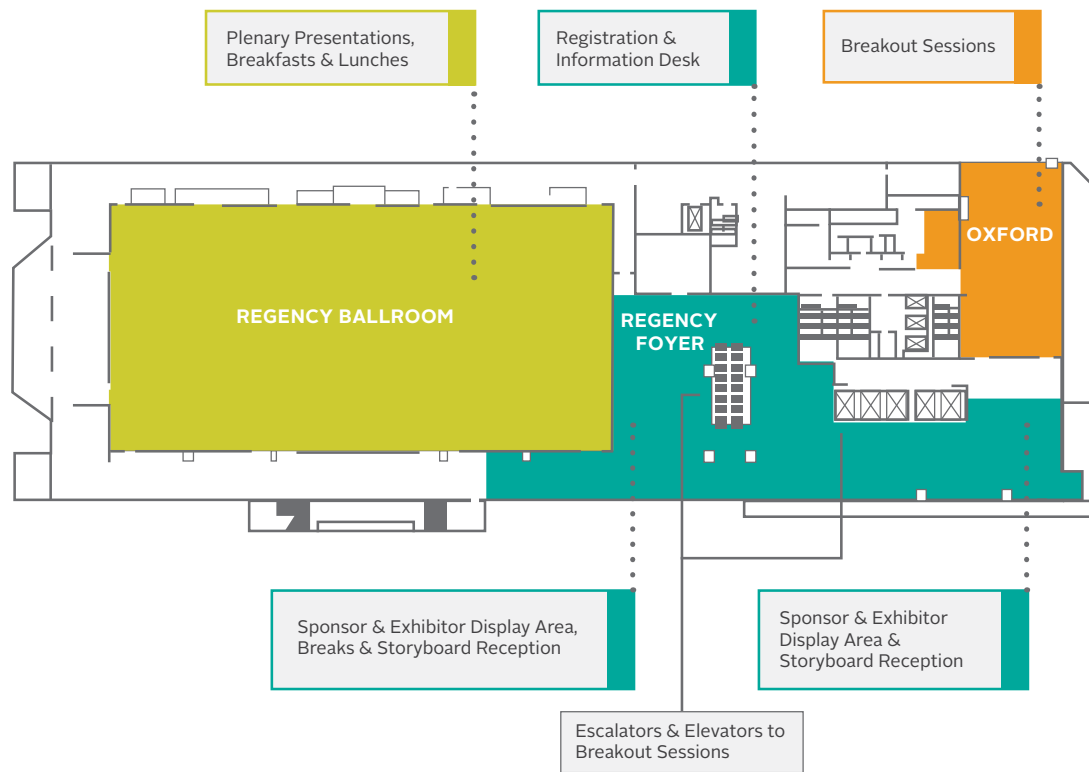
*Additional passes can be purchased for a discounted rate of \$375 +GST for individuals that will remain at the exhibit table and not attend sessions.

100% of sponsor and exhibitor evaluation respondents from Quality Forum 2021 said that their organization would support the event again in the future.

Sponsor & Exhibitor Area

Quality Forum 2022 will once again be held at the Hyatt Regency Vancouver, located centrally in downtown Vancouver.

The main two days of the Quality Forum provide countless opportunities for your organization to connect directly with participants and to share more about how your work can support their needs. The many refreshment breaks and our popular Storyboard Reception are excellent for networking and building relationships that you can leverage after the event.



If you choose to host an exhibit table at Quality Forum 2022, your organization will have access to:

- One 6' skirted table
- Wi-Fi
- An electrical cord

Don't wait to secure your spot – the Quality Forum fills every available exhibit table each year!

Program at a Glance

Main Forum

WEDNESDAY, JUNE 1

- 0700 – 0800** Registration & Breakfast
- 0800 – 0830** Territorial Welcome
- 0830 – 0930** **HEALING TOGETHER, EMERGING STRONGER**
- 0930 – 0945** Break
- 0945 – 1000** Opening Remarks
- 1000 – 1045** **PLENARY PRESENTATION**
- 1045 – 1100** Transition
- 1100 – 1200** **Breakout A**
- 1200 – 1300** Lunch
- 1300 – 1345** **DEBATE**
- 1345 – 1400** Transition
- 1400 – 1500** **Breakout B**
- 1500 – 1530** Break
- 1530 – 1630** **Breakout C**
- 1630 – 1800** **Storyboard Reception**
Appetizers & Cash Bar

THURSDAY, JUNE 2

- 0700 – 0800** Breakfast
- 0800 – 0815** Territorial Welcome
- 0815 – 0900** **PLENARY PRESENTATION**
- 0900 – 0915** Transition
- 0915 – 1015** **Breakout D**
- 1015 – 1045** Break
- 1045 – 1145** **Breakout E**
- 1145 – 1245** Lunch
- 1245 – 1345** **Breakout F**
- 1345 – 1415** Break
- 1415 – 1515** **Breakout G**
- 1515 – 1530** Transition
- 1530 – 1615** **PLENARY PRESENTATION**
- 1615 – 1630** Traditional Closing



Here are a few reasons why our previous Quality Forum sponsors and exhibitors have chosen to support the event:

“To profile our work with this specific set of stakeholders and connect with individuals who may interface with our work as well as organizations who may be interested in collaboration”

“[We] have enjoyed previous years – great connections made”

“The Quality Forum is an excellent venue to share our organization’s work”

“It is a great way to promote our program and meet with potential prospective students”

“The Quality Forum aligns well with the work of our organization, and we have sponsored for a number of years”

Apply Today!

[Click here](#) to submit your application to be a sponsor or exhibitor at Quality Forum 2022.